

**Funeral Consumers Alliance of Eastern Massachusetts**  
**The Memorial Society, Inc.**  
**66 Marlborough Street, Boston, MA 02116**  
**Telephone: 617-859-7990**  
**Fax: 617-245-9911**  
**[www.fcaemass.org](http://www.fcaemass.org)**

January 20, 2009

Dear Funeral Director,

The Funeral Consumers Alliance of Eastern Massachusetts (The Memorial Society, Inc.) is a non-profit education and advocacy organization founded in 1962. We provide our members with information about laws and practices pertaining to death, burial, cremation, anatomical gifts and related issues. We also assist members in planning a funeral and provide information for those who might wish to care for their own dead.

We are currently conducting our 2009 survey of funeral homes in Eastern and Central Massachusetts. Please take a few moments to complete our survey and send us your most recent General Price List (GPL). We would be glad to accept the survey either by U.S. mail or by fax by February 13, 2009 (our contact information is listed above). You will note that the survey asks questions particularly related to your funeral home's willingness and ability to work with members of The Funeral Consumers Alliance and other consumers in providing non-traditional services to those who are interested in taking a more significant role in final disposition of their loved one. We are seeking additional funeral homes to recommend to consumers seeking customized services.

The information that we gather from funeral homes will be provided to our members and posted on our website as a response to the many inquiries that we receive monthly about burial and cremation services. We will also use the information that we collect regarding non-traditional funeral service offerings to answer the increasing number of calls from people interested in taking a greater part in the funeral arrangements.

Please feel free to contact me at 617-859-7990 should you have any questions or need more information about The Funeral Consumers Alliance of Eastern Massachusetts or our survey. We greatly appreciate your time in responding to our request.

Sincerely,

Judith Lorei, Board Member  
The Funeral Consumers Alliance of Eastern Massachusetts

*~protecting a consumer's right to choose a meaning, dignified, and affordable funeral~*